





2016-17 Sponsorship Opportunities

This brochure contains details for:

2016-17 Program Year Sponsorship

One Level

2017 Regional Conference Sponsorship

- Diamond
- Gold
- Silver
- Bronze

For more information Contact:
CPBI Saskatchewan
saskatchewan@cpbi-icra.ca (306) 757-1013



CPBI Saskatchewan 2016-17 Sponsorship Opportunities

2016-17 PROGRAM SPONSORSHIP

Program Sponsorship \$1,500 (Unlimited Opportunities)

Program Sponsorship applies to regional seminars during the program year of July 1, 2016 to June 30, 2017.

Program sponsorship rewards include:

- Maximum of four (4) complimentary registrations per program year at Saskatchewan regional breakfast and luncheon seminars of choice.
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and table sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

2017 CONFERENCE SPONSORSHIP REWARDS

Conference Sponsorship Rewards

Conference Sponsorship applies to the 2017 CPBI Saskatchewan Regional Conference to be held on April 26 & 27, 2017, at TCU Place in Saskatoon.

All levels of conference sponsorship include the following Conference Sponsorships Rewards:

- Company logo in conference promotional material.
- Company logo on the conference website.
- Conference program acknowledgement.
- Special signage at sponsored event(s).
- Verbal recognition prior to sponsored event(s).
- Sponsor badge recognition for all your employees at the conference.
- Opportunity to provide promotional items for the delegate bags.
- Advance notice for selection at next year's conference



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2017 CONFERENCE SPONSORSHIP

Diamond Conference Sponsorship \$4,000 (3 Opportunities)

Package A: Wednesday, April 26, 2017 Breakfast & Luncheon/Speaker - SOLD Package B: Thursday, April 27, 2017 Breakfast & Luncheon/Speaker - SOLD Package C: Wednesday, April 26, 2017 Supper & Entertainer/Speaker - SOLD

- One (1) complimentary conference registration.
- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the speaker.
- Conference Sponsorship Rewards listed on the previous page.

Gold Conference Sponsorship \$3,000 (3 Opportunities)

Opening Keynote Plenary: Wednesday, April 26, 2017 - SOLD 1st Day Afternoon Plenary: Wednesday, April 26, 2017 - SOLD 2nd Day Morning Plenary: Thursday, April 27, 2017 - SOLD

- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the plenary speaker.
- Conference Sponsorship Rewards listed on the previous page.

Silver Conference Sponsorship \$2,000 (5 Opportunities) - 3 LEFT!

Breakout Sessions

Place your organization in the spot light by sponsoring one of four breakout sessions. Each breakout includes both pension and benefits presentations, so you will reach all attendees. In addition to the Conference Sponsorship Rewards listed on the previous page, it includes the opportunity to introduce the breakout session speakers by a representative(s) of your company.

Bronze Conference Sponsorship \$1,000 (4 Opportunities) - 1 LEFT!

Refreshment Breaks

Attendees find the refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This entitles your organization to the Conference Sponsorship Rewards listed on the previous page, and is an excellent way to promote your organization throughout the conference.



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SPONSOR APPLICATION

Sponsorship Selection				
	2016-17 Program Sponsorship only	2017 Conference Sponsorship only	Program (one level) and Conference	
Program - One Level	\$1,500			
Diamond		\$4,000	\$5,400	
Gold		\$3,000	\$4,500	
Silver		\$2,000	\$3,500	
Bronze		\$1,000	\$2,500	
Application Deadline:	October 30, 2016	March 1, 2017	October 30, 2016	
Payment Due Date:	January 31, 2017	April 1, 2017	January 31, 2017	

How to Become a Sponsor

- 1 Select one or more of the sponsorship options by the deadline indicated above.
- **2** Email or Fax the completed Sponsorship Application form to: Email: saskatchewan@cpbi-icra.ca Fax: (306) 781-3316
- **3** Sponsorships are assigned on a date-received basis.
- 4 If you have other sponsorship ideas you would like to present, please let us know.
- 5 Payment must be received by the due date indicated above via cheque payable to "CPBI Saskatchewan" and mailed to: Box 353, White City, SK, S4L 5B1.